

The countdown is on and we're all feeling the Members Gathering energy!



Are you excited about attending this year's Members' Gathering and want to let your friends and family know about it? We've created this handy toolkit to help you, you'll find social media graphics, email footers, posters and more.

How can I share the buzz on social media?

- Update your cover on Facebook with an iconic Dundee statue! (Desperate Dan, Penguins, Oor Willie or The Lemmings)
- Share the Central Office Facebook, Instagram and LinkedIn posts, let everyone know what you're looking forward to!
- Let us know what you are looking forward to at the Members' Gathering and tag us on social media @ScottishWomensInstitutes



How do I update my Facebook Cover?

1. In the resource pack you downloaded from the SWI website, you will find 4 images titled 'Members' Gathering Facebook Cover'.
2. Choose the page you want to update – if you manage your Institute or Federation page, you could also change it here too.
3. On your Facebook page, click 'Update cover photo', you can find this on the right hand side of the page above your name.
4. Click 'Upload photo'. Go to 'Downloads', 'Photos' or 'Camera Roll' – wherever you saved the image – and select your preferred cover photo design.
5. Alternatively, click 'Upload Photo' to upload a new photo from your computer.
6. Click 'Save Changes'. You are ready to help spread the word about the 2026 SWI Members' Gathering.

Let's make the Members' Gathering the talk of your town!

We've also created four flyers (or posters, depending on the size you print). Please ask your local community centres, notice board holders, or shops if they would be willing to display a flyer or poster.

These posters are a great way to spread the word about the Members' Gathering. They may also attract new members who want to come along and see all the fun we're having.

Why stop there, do you attend a social club, work, or another community group? Let them know about the Members' Gathering and the exciting workshops, oot an' aboots and speakers we have planned.



Federations, we've got shiny new email footers for you to use!

These 4 new email footers will be the perfect way to let your Institutes and members know that the Members' Gathering is on the way and full of friendship, learning and fun!

We're sticking with the 4 designs you'll have saw on our posters and Facebook content to help people recognise our Members' Gathering content at a glance.

How do I update my email footer?

In the resource pack you downloaded from the website you will find 4 images titled Members' Gathering Email Footer.

1. Open your email provider (i.e. Gmail, Outlook etc.) and click 'Settings.'
 - o If using Outlook, navigate to the account section then click on signature then the plus icon (+) to add a new signature
 - o If using Gmail, navigate to the general section and click on add signature.
3. Click on 'Insert' (🔗) then click 'Picture' to upload your selected email footer.
4. You are now ready to spread some buzz about this year's Members' Gathering!



Crafty Communications!

We know as avid crafters, many of you will have A5 card lying around, perhaps even too much of it, so we've came up with a way you can put it to good use!

We've designed a double-sided invite that you can print onto A5 card and send to friends and family. Why not go one step further & design you own Members' Gathering themed envelope.

